



2009 Annual Design Review Call for Entries

CATEGORIES:

Consumer Products

Graphics

Packaging

Furniture

Environments

Equipment

Interactive

Concepts (See new requirements)

Student Work (New category, formerly the Student Design Review)

Deadline: December 1, 2008

CATEGORY DESCRIPTIONS

CONSUMER PRODUCTS: appliances, housewares, electronics, sports or recreational products, wearables/fashion, toys, mobile devices, musical instruments, computers, and transportation devices for personal use: cars, planes, boats, skateboards, bicycles, etc.

GRAPHICS (samples required): books, magazines, typefaces, posters, advertisements, T-shirts, CD/DVD covers/inserts, stationery, logos/identity programs, annual reports, fliers, invitations, billboards, signage, film titles, and motion graphics

PACKAGING (samples required): graphic and structural packaging for retail, wholesale, promotional, and industrial use, including containers, boxes, bags, bottles, tubes, labels, and book/CD/DVD packages

FURNITURE: contract and residential furnishings (individual pieces or sets); lighting and bath fixtures; and wall, floor, window, and furniture coverings (including textiles, carpets, tiles, laminates, etc.)

ENVIRONMENTS: architectural projects, interiors, commercial/retail environments, temporary or permanent exhibits or galleries, wayfinding systems, landscape design, and public open spaces

EQUIPMENT: business, medical, industrial, military, and scientific products; instruments, apparatuses, and computers for commercial use; and mass-transit vehicles

INTERACTIVE: websites, widgets, viral marketing and promotions, interactive installations and kiosks, software, video games, robotics, and mapping applications. Note: All motion graphics should be submitted to the Graphics category.

CONCEPTS (NEW REQUIREMENTS): All entrants to this year's Concepts category must address the following brief: Design a graphic, object, or environment that would improve the experience of air travel. Only unproduced, unpublished projects are eligible for submission.

STUDENT WORK (NEW CATEGORY, FORMERLY THE STUDENT DESIGN REVIEW): All student design work, undergraduate or graduate, in the areas of industrial design, graphic design, interactive design, architecture, interiors, and fashion, is eligible for submission.

ELIGIBILITY

Consumer products, equipment, and furniture must have been released to the market during the 2008 calendar year. Graphic, interactive, and packaging designs must have been published or distributed within this period. Environmental submissions must have been realized during this period. Concepts must have been completed during this period. Student work must be the result of a classroom/academic assignment and must have been completed during the 2007-2008 academic year. Students must include a photocopy of an official student I.D. from that year. Any submission that does not meet these criteria will be disqualified.

FEE & DEADLINE

Entry fee is \$100 for each submission, except in the Student Work category. For the Student Work category, the fee is \$25 for each submission. Late entries (postmarked after December 1, 2008) must include a \$25 late fee (\$15 late fee for student entries). Entries postmarked after December 15, 2008, will be accepted only on a case-by-case basis. There is a \$10 fee for all returned checks or declined credit cards.

AWARDS

For each category, a panel of distinguished design professionals will choose a winner or winners in three award levels: Best of Category, Design Distinction, and Honorable Mention. The Best of Category winner in the Student Work category will receive a cash prize of \$1,000 and a year's subscription to I.D. All submissions will be prescreened by I.D.'s editors. Award winners will be featured in the July/August 2009 issue of I.D. magazine and may appear on www.id-mag.com. All winners will receive an award certificate. Winners will be notified by May 1, 2009.

INSTRUCTIONS FOR ENTERING

Send Entries To:

I.D. Annual Design Review
4700 East Galbraith Road, Cincinnati, OH 45236

- Fill out the entry form completely. Forms may be downloaded from www.id-mag.com, photocopied, or scanned. **Note: Registration and payment are now available online.** Attach additional sheets if you wish to provide more project or credit information. Please avoid using letterhead to ensure anonymity during the judging.
- Include one original and three photocopies of your completed

entry form with your submission.

- If you are submitting images with your entry (see "What to Submit"), **send color photos or printouts that are labeled only with the project name; no other identifying information should appear. Do not send digital files.**
- Enclose a check drawn through a U.S. bank or an international money order made out to I.D. magazine. **(Your canceled check or bank statement will be your only receipt.)** Or submit a credit card number with expiration date. (The charge will appear on your statement as "F+W Contests.") One check may be used to cover multiple entries if all entries are sent in the same package. Foreign checks and bank transfers are not acceptable.
- A design may be submitted in multiple categories. Enclose a separate form and fee for each category entered.
- If you are submitting multiple designs, please be sure that a duplicate of the appropriate paperwork accompanies each sample submitted.
- If you would like samples to be returned, **enclose a prepaid airbill as well as a \$15 handling fee for each sample. Photos, CDs, and printed images will NOT be returned. Airbills must be FedEx or UPS. If you are using an in-house FedEx or UPS number, please include it on your entry form. Returns will be completed by August 2009.**
- Questions? Contact: Joan Gay, I.D. Annual Design Review, 4700 East Galbraith Road, Cincinnati, OH 45236; phone: (513) 531-2690, ext. 1402; fax: (513) 531-0798; email: IDcompetitions@fwpubs.com

WHAT TO SUBMIT

CONSUMER PRODUCTS, FURNITURE, AND EQUIPMENT: Send the actual manufactured product whenever possible. Otherwise, send color photos or printouts (do not send digital images). **If an individual sample exceeds 50 lbs:** Please contact Joan Gay, (513) 531-2690, ext. 1402 for further instruction.

GRAPHICS AND PACKAGING: Send two actual samples of the project. For billboards or other large-scale projects, send color photos or printouts. Samples should be unmounted.

ENVIRONMENTS: Include a portfolio of color photos or printouts plus installation views, drawings, and blueprints/floor plans, circulation routes, and major design/construction features. All images should be clearly identified by project name only.

INTERACTIVE: Submit CDs/DVDs, URLs, videos, promotional demos, and games. Digital materials should be formatted for the Mac platform where at all possible.

CONCEPTS: All submissions must address the new criteria for this category (See "Category Descriptions"). Include appropriate samples, drawings, renderings, mock-ups, photos, and an extensive description of how your design addresses the specified brief. Please do not submit original models if fragile.

STUDENT WORK: For all submissions, send the actual object if it weighs less than 25 pounds. If actual object is not sent, please send color printouts. In all cases, include copies of your original sketches, process drawings/books, etc. Non-print graphics submissions (film, video, motion graphics) must be accompanied by a DVD or Mac-formatted CD and screen-grabs on a CD. Architecture submissions must include installation views, copies of concept/process drawings, and/or blueprints/floor plans.

REMINDER

Jurors are far more likely to select work they can see, feel, and operate. For products, equipment, and furniture categories, actual samples are strongly recommended. For graphics and packaging categories, they are required.

RULES AND GUIDELINES

- Information provided on your entry form may appear in the July/August 2009 issue of I.D. magazine and on www.id-mag.com. Credit information may be edited for length. I.D. is not responsible for incorrect information on entry forms that misrepresents the copyright or original ownership of ideas or products. I.D. assumes that all entries are original and are the work and property of the entrant, with all rights granted therein. I.D. is not liable for any copyright infringement on the part of the entrant.
- I.D. assumes that all images provided with entries are free of copyright infringement and that the entrant has secured permission for submitted images to appear in the July/August 2009 issue of I.D. magazine and on www.id-mag.com. I.D. will print photographer credits if that information is provided on the designated line of the entry form.
- All submitted materials become the property of I.D. magazine and will be returned only upon receipt of a self-addressed prepaid airbill or envelope and a \$15 handling fee for each product sample (see "Instructions for Entering"). **I.D. magazine is NOT responsible for lost or damaged entries.**

NOTE: Please do not include any information identifying you or your firm, except where requested.

Category	CONSUMER PRODUCTS →		GRAPHICS →		FURNITURE →		CONCEPTS →	
	ENVIRONMENTS →		PACKAGING →		EQUIPMENT →		INTERACTIVE →	
	STUDENT WORK →							

PROJECT NAME (or URL for Interactive website entries)

PROJECT DESCRIPTION (Required; use additional sheets if necessary.)

Project Information

WHAT MAKES IT DIFFERENT OR BETTER? (Required; use additional sheets if necessary.)

SOFTWARE USED

MATERIALS USED

FONTS USED

Enclosed Materials (required)

PRINTS →	QTY	VIDEOS →	QTY
DRAWINGS →	QTY	CD/DVD →	QTY
SAMPLES (DESCRIBE)			

RETAIL COST

RELEASE DATE

(\$ US)	(MM/YY)
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FOR OFFICE USE ONLY

No.

SEND ENTRIES TO:
 I.D. Annual Design Review
 4700 East Galbraith Road
 Cincinnati, OH 45236
 Deadline: December 1, 2008

Contact Information

COMPANY		CONTACT NAME	
ADDRESS		CITY	
STATE	ZIP/POSTAL CODE	COUNTRY	
TELEPHONE		EMAIL	

WEB

Designer

NAME		TITLE	
FIRM		PRINCIPAL	
ADDRESS		CITY	
STATE	ZIP/POSTAL CODE	COUNTRY	
TELEPHONE		EMAIL	
PHOTOGRAPHER			

For additional designer credits, please attach sheets as needed.

Client

FIRM		CONTACT NAME	
ADDRESS		CITY	
STATE	ZIP/POSTAL CODE	COUNTRY	
TELEPHONE		EMAIL	

School Info (For Students)

SCHOOL NAME			
ADDRESS		CITY	
STATE	ZIP/POSTAL CODE	COUNTRY	
COURSE TITLE		ASSIGNING PROFESSOR	

IF THIS PROJECT IS SELECTED A WINNER, WHAT FIRM, DESIGNER, OR CLIENT NAME SHOULD APPEAR ON THE AWARD CERTIFICATE?

(Note: only one complimentary certificate per winning entry)

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Payment

NUMBER OF ENTRIES (@\$100 EACH/\$25 EACH FOR STUDENTS) = <small>(multiple entries require separate entry forms)</small>	\$
LATE FEES PER ENTRY* (@\$25 EACH/\$15 EACH FOR STUDENTS) =	\$
HANDLING FEE PER RETURNED ENTRY (@\$15 EACH) = <small>(a self-addressed, prepaid FEDEX or UPS airbill is also required)</small>	\$
TOTAL AMOUNT ENCLOSED	\$

*A late fee of \$25 (\$15 for students) is required with all entries postmarked after December 1, 2008. Entries will be accepted after December 15, 2008 on a case-by-case basis.

METHOD OF PAYMENT (The charge will appear as "F+W Contests" within 90 days of the December 1 deadline.)

VISA →	<input type="checkbox"/>	MC →	<input type="checkbox"/>	AMEX →	<input type="checkbox"/>
CREDIT CARD NUMBER					
EXPIRATION DATE					
SIGNATURE					

CHECK ENCLOSED (U.S. ONLY) Payable to I.D. magazine	<input type="checkbox"/>
INT'L MONEY ORDER ENCLOSED	<input type="checkbox"/>

Payment must be in U.S. dollars drawn on a U.S. bank, an international money order, or a credit card. Entries with payment by foreign check, money order, or bank transfer will not be accepted.

APPLICANT'S SIGNATURE
I have read the entry rules and my full payment is enclosed. I attest that, to the best of my knowledge, this entry is the original work of the parties listed above. I verify that the image(s) provided with my entry are free of copyright infringement and that I have secured permission for the image(s) to appear in the July/August 2009 issue of I.D. magazine and on www.id-mag.com.

NAME	SIGNATURE
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Please enclose three photocopies of your completed entry form along with the original form and payment.